

ROBERT FRAGOLA NAMED AS VICE PRESIDENT OF SALES AND MARKETING

ChartSearch Attracts Software Entrepreneur as Their Vice President of Sales and Marketing

West Orange, NJ – April 9, 2008 - ChartSearch Corporation, an enterprise technology company focused on providing [data search and analysis software](#), today announced the appointment of Robert Fragola as Vice President of Sales and Marketing. A former executive at ChoiceMaker Technologies, Mr. Fragola will launch the firm's first product, ChartSearch Intranet, a numerical search and analysis platform as well as having on-going responsibility for developing the firm's direct and in-direct sales channels and marketing initiatives. "We are pleased to announce that Robert Fragola has joined ChartSearch as our Vice President of Sales Marketing", said Chris Modzelewski, founder and CEO of ChartSearch. "Having spent the last 20 years in a variety of sales and marketing roles within the enterprise technology space and specifically the data visualization and data quality markets, makes Robert the ideal candidate to help launch ChartSearch and our first product offering, ChartSearch Intranet."

Mr. Fragola possesses an extensive early stage software background and has a distinguished track record in building and managing successful sales teams and channels as well as having broad experience and oversight responsibility for innovative, on-line and traditional software marketing initiatives.

"ChartSearch is creating a new statistical search and data analysis paradigm", said Mr. Modzelewski, "and having someone who has had a direct and successful link to introducing other such enabling technologies, will be a significant asset to ChartSearch"

Mr. Fragola's career included sales and marketing management roles at Data General Corporation, RAM Mobile Data, Visual Insights, Oculus Info and ChoiceMaker Technologies. He earned his Bachelor of Arts degree from New York University.

About ChartSearch

ChartSearch is an enterprise technology company helping clients maximize their "insight productivity" through the use of a numerical search engine and real-time business intelligence platform. The company is commercializing a suite of enterprise software built around a common architecture for searching and analyzing statistical and numerical data. ChartSearch's patent-pending suite of [data search technology](#) begins with a platform-neutral enterprise search engine, which enables clients to use natural language queries to instantly search and find statistical/numerical data, extract it on-demand and automatically visualize it in a readily accessible form.

Headquartered in West Orange, NJ, ChartSearch has operations in North America and Europe. For more information: www.chartsearch.net or info@chartsearch.net.

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